

12-01-00

A

PATENT APPLICATION

Attorney Docket No.: 8843

Date: November 30, 2000

Assistant Commissioner for Patents  
Washington, D.C. 20231  
ATTN: BOX PATENT APPLICATION

NEW APPLICATION TRANSMITTAL

Transmitted herewith for filing is the patent application of

Inventor(s): John C. Goodwin, III

For (title): System and Method for Directing Customers to Product  
Locations Within a Store

JC853 U.S. PTO  
09/726320  
11/30/00

Enclosed are:

- [x] 4 sheet(s) of drawings. (FORMAL)
- [x] An Assignment of the invention to NCR Corporation
- [x] Declaration enclosed.
- [x] Material information pursuant to 37 CFR §1.56.
- [ ] It is expressly requested that the U.S. Patent and Trademark Office commence national processing of the above-entitled international application under the provisions of PCT Article 23(2) and 35 USC 371(f).

Correspondence Address:

Paul W. Martin  
NCR Corporation  
Law Department, ECD-2  
101 W. Schantz Avenue  
Dayton, OH 45479-0001

*Paul J. Maginot*  
\_\_\_\_\_  
Attorney or Agent of Record

\_\_\_\_\_  
Paul J. Maginot

Reg. No. 34,984

The filing fee has been calculated as shown below:

CLAIMS AS FILED

FOR	NUMBER FILED		NUMBER EXTRA	RATE	FEE
TOTAL CLAIMS	20 - 20	=	0	x \$18	0.00
INDEPENDENT CLAIMS	2 - 3	=	0	x \$80	0.00
BASIC FEE					\$710.00
FILING FEE					\$710.00

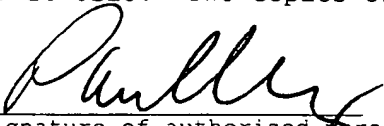
JC962 U.S. PRO  
11/30/00

09726320

Applicant(s): John C. Go... III  
Attorney Docket No. 1001-0664  
Express Mail No. EL418841554US

[x] The Commissioner is hereby authorized to charge any fees under 37 CFR §1.16 and 1.17 which may be required during the pendency of the application to Deposit Account No. 14-0225. Two copies of this sheet are enclosed

Paul W. Martin  
Name of authorized person

  
Signature of authorized person  
NCR Corporation

"Express mail" mailing label number EL418841554US

Date of Deposit November 30, 2000

I hereby certify that this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR §1.10 on the date indicated above and is addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231.

Paul J. Magint Paul J. Magint  
(Name of person mailing application) (Signature of person mailing application)